

**NAJRAE Senior Board Meeting
Senior Board of Directors Meeting
Zoom Meeting
February 25, 2018**

President Kelley Kimmey called the meeting to order at 8:00 pm

Members Present: Kelley Kimmey, Cody McMurphy, Cheryl Johnson, Chad Zehnder, Wylie Geyer, Kaye Gilbert

Read and Approved minutes from the November 27, 2017 Meeting. Approved by acclamation.

Treasurer's Report: Bank Account Balance \$113,580.08. Receivables: \$9,938. Activity in account: Plane tickets and fees for Junior Board members and two advisors attending the Youth Beef Industry Congress in Ohio April 5-7; Web site management/updates. Gun Raffle.

Old Business: Contact Judy Harvey for Gun Raffle tickets to sell. Junior Board members have their tickets. Kaye will be taking tickets to Kentucky Beef Expo.

Committee Reports:

- Advertising: Cheryl and Anne will do the same as last year. Possibly add an email blast.
- Auction: Lydell and Kaye will be meeting during the Kentucky Beef Expo.
- Events: Cody has no new updates at the present time
- Finance: Kelley sent Gun Raffle tickets out. Working on Sponsorships.
- Futurity: No new updates at the present time. Discussion had about Futurity Sponsors involvement on committee.
- Banquet/Hospitality: Banquet - Cheryl has facility and caterer in place. Need to check on bedding for tie outs
- Legacy Heifer: Have contacted two donors for 2018. The Bouldin family is doing a very good job with the 2017 Legacy Heifer. Have promoted her in several shows.
- Royalty: **New Rules** will be posted on the website.
- Sponsors:
 - Have secured a sponsor for the Auction/Social.
 - Show Shirts, t-shirts: Need feed back from the junior board for a color preference so Rylee Lodoen can start looking at shirts.
 - Wylie is working on some new corporate sponsorship. Need to share past year's information with him.
- Scholarship: Wylie working on updating recipient information and depositing scholarship money directly to recipient's account.
- Show Committee:
 1. Chad has the judge nominations from the junior board. Kelley will forward Chad's nomination email to the senior board. Would like responses back from the senior board by Thursday, February 29, 2018.
 2. Chad asked Brian Shutter to help the show committee.
 3. Bred and Owned Show you have to be the first and only owner.
 4. Discussion about exhibitors having to participate in two events. The senior board is supporting the junior board – **EXHIBITORS MUST PARTICIPATE IN AT LEAST TWO SATELLITE EVENTS** to show their animals. Junior board wants to get everyone to participate in at least two satellite events.
 5. **Bred and owned bulls** – must be 100% owned, need to add that to the rules (Females and Bulls).

6. Bred and Owned bulls – exhibitors need to be sure and follow the ages in the Rulebook.
- Advisor Report:
 - Planning Youth Beef Industry Congress trip April. The junior board will be holding meetings the morning of April 5th and 7th planning the 2018 Event.
 - Junior board have Gun 1 packet (10 raffle tickets) to sell.
 - As soon as the Rule Book is posted, their Social Committee is ready to start promoting the event. Junior Board members will be shooting videos while in Ohio for their Social Media posts.
 - They will be starting to work on securing Division Sponsors, need to work with the Sponsor Committee (Chair: Kaye Gilbert, Co-Chair: Autum Hellerud, Committee Members Wylie Geyer and August Bertz)
 - Most awards have been ordered, need to work with the Awards Committee (Chair: Wylie Geyer, Co-Chair Kjersta Lind, Committee Members: Darla Rogers and Owen Tolar)

New Business:

- 2019 Site – Cody moved and Kaye second to have Cheryl look further into the Wilson County Fairgrounds in Lebanon, TN for the 2019 or possibly the 2020 event. Motion carried

Lydell Meier moved to adjourn, Kaye Gilbert second the motion, motion carried.

Meeting adjourned at 9:50 pm

Cheryl Johnson
Secretary