

**NAJRAE Senior Boart Meeting
Senior Board of Directors Meeting
Zoom Meeting
April 13, 2018, 2018**

President Kelley Kimmey called the meeting to order at 7:30 pm.

Members Present: Kelley Kimmey, Cody McMurphy, Cheryl Johnson, Chad Zehnder, Kaye Gilbert. Absent: Wylie Geyer. Guests Anne Kimmey, Darla Rogers, Mia Bayer

Read and Approved February 25, 2018 Minutes. Cody McMurphy moved, Chad Zehnder Second, motion carried

Treasure's Report: Checking: \$111,696.74 AR: 6613.00. Burkhardt and Dawson, CPA, has done the tax work.

Advisor's Report:

Five members went to the Youth Beef Industry Congress, YBIC, in Cleveland. They spent Wednesday through Saturday in Cleveland. Also got to visit Weaver Leather. Weaver is a very impressive company to visit. They went to CAB then spent Friday and Saturday in junior board meetings. Advisors and board did informative videos of the contests. These videos will be posted on social media.

Old Business:

Accounts Receivables were reviewed

Gun Raffle: Update keep selling tickets.

Online Entry:

Kaye reported it is live. A video will be posted with information about entering online. Exhibitors must enter in two satellite events. Kaye will emphasize by putting "NEW RULE" on entries.

Committee Reports:

Advertising: Promoting the show through e-blasts. Using social media to get the word out. Kids made informational videos in Cleveland to use to advertise contests.

Auction

Lydell reported it is a work in progress. Got some commitments. Advisor will send names of Junior Board members to help with auction. Kaye sent him an email. The auction committee welcomes any and all suggestions. Looking at 33 lots which includes the calendar months.

Awards:

As soon as get the number of exhibitors from the online entries will be able to complete the exhibitor's gifts and a couple other awards we are waiting on. Everything else is done.

Events:

Cody has secured livestock for the Judging Contest from Jon McCurry. He is waiting to hear from Ben Williams to help with. Have been lining up judges but could use a few more names for contest judges. Looking for a set of buzzers.

Finance:

Emphasized the Gun Raffle and Auction.

Facility :

Fairgrounds will have dictated tie outs and stalling. Cattle will be confined to tie out area simply for security. Bedding provided in barn is only about five inches. The feed store will be open three hours a day. Kelley will be making a visit to the fairgrounds in the next couple of weeks.

Sponsorship:

Kaye: Looking for hat sponsor, L83 hat instead of show shirt; got suggestions from them for show shirt. Show t-shirt last year was sold to a sponsor but it did not have sponsor's name or logo on them. The cost of this sponsorship is \$250.

Lydell asked about the collared show shirt. He will be meeting with a sponsor tomorrow. Show Shirt is \$5000. Web Casting is still out there. L83 wants to do a small prize for each showman in showmanship classes.

Kaye motioned to table show t-shirts until the end of the meeting Lydell second. Megan Muller is leading the charge getting sponsors for divisions assisted by Sydney Zehnder, Kjersta Lind and Kylie Roberts are helping.

Banquet:

Cheryl reported Freddie Pauls will be catering the banquet and the social hour.

Cody wanted to know what we need.

Hospitality - Cheryl

Show Committee:

Chad reported that the show judges are posted on the web site.

Showmanship judges Brady Jensen. Cheryl has conference call with Sullivan tomorrow and will finalize arrangements.

Legacy Heifer:

Kelley -Adolfs will be donating legacy heifer. Lydell will need to put a spot in the auction for the Legacy Heifer. Bouldins will send all the information on the heifer.

Royalty:

Kaye reported that all applications are live. She is contacting current royalty to help with sponsors. Would like to u the sponsorship. Queen do a memory book possibly get through Kris.

Show Locations for 2019, 2020

Chad can we ask for bids or proposals?

Cheryl called and checked availability on Hutchinson, Iowa State Fair and Grand Island. Chad will contact the Minnesota State Fair. Mia will look into availability of Madison, WI. 2019 dates are June 16-22. The 2020 dates are June 14-20. Email your responses back. Chad moved to get bids and report back before the next meeting. Lydell second the motion. Motion carried.

Kaye removed her tabled motion. Cheryl agreed to sponsor the show t-shirts for 2000. Kaye so moved and Lydel second the motion. Motion carried.

Show Designation Proposal:

Kaye made a motion to continue to explore the possibility to move forward with working with the Red Angus association.

Lydell 2nd. Open for discussion, no discussion. Motion carried

Kelley a suggestion to try to get RAAA Board Members and/or JRAAA Program Coordinator to come to Hutchinson.

Lydell: Each board member over the next several weeks. Email or call them.

Lydell moved to adjourn Cody 2nd . Meeting adjourned

Meeting adjourned at 9:29 p.m.

Cheryl Johnson
Secretary/Treasurer