

AGENDA

NAJRAE Senior Board Meeting

October 25, 2016

7:00 PM

Video Conference Call

Senior Board: Kelley Kimmey, President; Chad Zehnder, Vice President; Anthony Harvey, Cassie Johnson, Lydell Meier, Cody McMurphy, Misti Spiller

Executive Secretary/Treasurer: Cheryl Johnson

Attendees: **Advisors:** Mia Bayer, Anne Kimmey, Darla Rogers

Please Review: Junior Board Recommendations, Junior Board Schedule Recommendations, Judge Nominations

1. Call to Order – Kelley Kimmey, President
2. Roll Call – Cheryl Johnson
3. Reading and Approval of the Last Meeting Minutes
4. Treasurer’s Report
5. Advisor’s Report
6. Old Business
 - Survey Feedback
 - Uncollected Debts
7. New Business
 - Facility Contracts
 - Budget
 - Committee Appointments
 1. Advertising
 2. Auction
 3. Awards
 4. Events
 5. Finance
 6. Sponsorships
 7. Banquet/Hospitality
 8. Scholarship
 9. Legacy Heifer
 10. Royalty
 11. PeeWee

12. Host State

- **Junior Board Recommendations**
 1. **Rule Changes**
 2. **Schedule**
 3. **Judges**
- **Fundraising**
 1. **Calendar**
 2. **Gun Raffle**

**North American Junior Red Angus Event
Senior Board of Directors Meeting
Zoom Meeting
October 25, 2016**

President Kelley Kimmey called the meeting to order at 7:30 pm.

Senior Board members present online: Kelley Kimmey, Chad Zehnder, Anthony Harvey, Cassie Johnson, Lydell Meier, Cody McMurphy.

Executive Secretary present online: Cheryl Johnson

Advisors online present online: Anne Kimmey, Mia Bayer, Darla Rogers joined at 7:45 pm

Junior Board members present online: Ellie Karweik

Senior Board Members Absent: Misti Spiller

Standing Reports:

Minutes from the June 24, 2016 meeting in Stillwater was read.

:

The following treasurers report was presented to the senior board by Cheryl Johnson for the period of January 1- September 30, 2016.

- Opening Balance - \$92,754.87
- Show Income - \$130,478.86
- Expenses - \$128,773.10
- Ending Show Balance - \$94,460.00
- Scholarship Income - \$18,750
- Ending Balance - \$104,549.92

Kelley asked for a list of outstanding accounts from the 2016 show that the board could follow-up on for collection. Cheryl will be providing to finance committee.

Cheryl also reported that Code Red Semen, purchased by Trademark Genetics in Grand Island still has not been released. Discussion was held pertaining on how to make it right with Trademark. Cody will contact Randy McEntire to see if he can help. Anthony said either need to give money back or credit to Trademark Genetics on the 2017 auction.

Cody McMurphy moved to approve the minutes and treasurers report as read Chad Zehnder second Motion Passed. Anthony Harvey asked for the financials to be audited by the CPA. Cheryl discussed that they were already in process will share when she gets them from the CPA.

Advisors Report: Had a great time in Stillwater with great kids. The junior board came up with a lot of recommendations for the Senior Board to consider. These recommendations would be covered under new business.

Old Business:

Survey:

Survey results were emailed to all board members prior to the meeting. Kelley Kimmey discussed a topline overview with the results of the survey. For the first time, he felt it was a positive response with lots of suggestions to consider.

New Business:

A. Facility Contracts:

Payne County Expo

President Kelley Kimmey presented and discussed the contract with Payne County Expo center will be about \$15,000. Both Cody McMurphy, Kelley Kimmey, the Junior Board and advisors have all visited the facilities. Cody McMurphy will run point on the facility setup and will go to Stillwater the week before the event to advise Payne County Expo how to set up the arena. We will need to have someone there to park the trailers to keep from being a free-for-all.

Facility Notes:

- Tie Outs are on grass.
- The grounds crew will put up three rows of ties by rodeo arena on grass and you can tie to trailers. Let Payne County, Eddy Cook, the shop foreman, know how many entered and he will make it happen for tie outs. Cody said it would be easy to find someone to sell straw.
- There are about 45 camping spots. The spots are a first-come-first-serve.

Bulk Bedding

Kelley Kimmey has also been in contact with a bulk bedding company, \$30 bedding fee will cover cost of the bedding for the barns.

Grants

Cheryl will be completing a grant from Stillwater Visitors and Convention Bureau and there should be a possible \$4,000-\$5,000 available to us for facilities

B. 2017 Show Budget:

Discussion was had over the budget for the upcoming year. President Kelley Kimmey reported that the finance committee will complete and present the budget to the senior board. He will be asking for all committees to submit budgets to the finance committee.

C. Committee Appointments:

(Committee chairs will select members outside of the senior and junior boards.)

1. Advertising:

Chair: Cheryl Johnson, Co-Chair: Sydney Zehnder

Members: Anne Kimmey and Tracy McMurphy

2. Finance: Chairs: Kelley Kimmey, Co-Chair: Ellie Karweik

Members: Cassie Johnson and Anthony Harvey

- Auction – Chair: Lydel Meier, Co-Chairs: Madison Shuey and Kjersta Lind
- Sponsorship – Chair: Chad Zehnder, Co-Chairs: Sydney Zehnder and Kip Wallace

3. Awards: Chair: Misti Spiller, Co-Chair: Ellie Karweik
Member: Darla Rogers
4. Banquet Hospitality – Chair: Cheryl Johnson, Co-Chairs: Ellie Karweik and Kylie Roberts
5. Scholarship Committee – Chair: Anthony Harvey, Co-Chair: Ellie Karweik
6. Legacy Heifer – Chair: Kelley Kimmey, Co-Chair: Kip Wallace
7. Royalty – Chair: Misti Spiller, Co-Chairs: Megan Muller and Kylie Roberts
Member: Kaye Gilbert
8. Pee Wee Chair: Mia Bayer
9. Events – Chair: Cody McMurphy
Co-Chairs: Madison, Shuey, Menzi Spiller and Kjersta Lind
Members: Casey McMurphy
10. Show Committee – Chair: Cassie Johnson, Co-Chairs: Kip Wallace, Menzi Spiller
Members: Chad Zehnder, Cody McMurphy and Scott Bayer
11. Host State Committee – Cody McMurphy and Darla Rogers

D. Show Rules:

The junior board reviewed and recommended rule changes across the board to Shows and events. These rule changes were provided prior to the meeting to all senior board members. (Appendix A)

Discussion ensued to all rule changes.

Bred and Owned Shows

1. Chad Zehnder moved accept all proposed rule changes EXCEPT Rule 2.1 (If the exhibitor is not the first owner on record in the RAAA database of the animal entered in the Bred and Owned female or bull show, they must have had a transfer of ownership completed so that the owner on record is identified in the RAAA database as the junior member for a period of not less than 60 days prior to the publicized date of show. The only prior recorded exhibitors must be immediate family members.)

Cody McMurphy second. Motion carried

Futurity Show

Cody McMurphy moved to table Futurity Rule on age requirements Cassie Johnson second. Motion carried.

Owned Heifer Show

Regarding the entry deadline, Cody wanted to change wording to “on or before” the deadline on May 15. Cassie suggested late entries be double. Late Entry Fee: Revisit at the next meeting.

Cody McMurphy recommended we have a Cow Calf Champion instead of having the pair show for Grand Champion Female. Discussion was had about having a Grand Champion Female and then selecting a Supreme Grand Champion Female. Chad Zehnder asked if we

were trying to follow RAAA rules. Cassie Johnson reminded the board that we do follow RAAA rules, however we do have more divisions. Chad Zehnder moved to table this to the next meeting. Cassie Johnson second. Motion carried.

Commercial Percentage Show:

Cassie shared with the board her discussion with Harold Bertz from RAAA, about renaming the show to Red Hybred. Percentage indicates any percentage, where Hybred keeps it at a minimum of 50% Red Angus. Other shows with Percentage shows you can be a very low percentage of the breed and qualify for the show.

Cassie Johnson moved to table the name change to Red Hybred. Anthony Harvey second. Motion Carried.

Showmanship:

Cody McMurphy suggested we have Supreme Showmanship. Last year the showmanship judges, Mr. and Mrs. Sweeney, were very complimentary about the junior showman at NAJRAE and they could compete in the older divisions. The Sweeney family offered to sponsor this award. Cody McMurphy moved to have a Supreme Showman selected. Top winner of the Pee Wee Division, Junior Division, Intermediate Division and Senior Division will compete for the overall. Lydell Meier second. Motion carried.

Chad Zehnder moved that the Pee Wee Division winner must be in control of his or her own animal (sole handler). Cassie Johnson second. Motion carried.

Cassie Johnson moved to take the junior board members out of the tiebreaker committee. Make the committee be two senior board members and the events coordinator. Anthony Harvey second. Motion carried.

Cody McMurphy recommended changing the photo entry deadline date to June 1. Anne asked the deadline be prior to Memorial Day.

Cassie Johnson asked about Pee Wee contestants being allowed to be on Quiz Bowl. Mia Bayer reminded everyone if the Pee Wee moves up a division in one event they have to move up in all events. They cannot pick and choose what to compete in as a pee wee or junior.

Cassie Johnson moved to accept all changes and recommendations from the junior board with the exception of those tabled. Second Anthony Harvey. Motion carried.

E. 2017 Schedule:

Chad Zehnder moved to keep the same six-day schedule from the 2016 event. Cassie Johnson second. Motion carried. Discussion was had on the recommendations from the board regarding check in at two different times, the adult social/street dance and auction. Lydel Meier asked for the opportunity to make some calls to see how donors/sponsors feel and about getting people to the social that normally wouldn't be there until Friday or

Saturday. Anne Kimmey said we would still need to tweak the six-day schedule.

F. Judge Selection:

Cody McMurphy reported on how judges are selected. Each junior and senior board member nominates three judges for each show, anonymously. The show committee takes the top three choices from all junior and senior board members, combines them (assigns a number to the ranking, by the boards, of the potential judges a “scoring system”) to select the judges. The Show Committee. Junior board selections have been made and presented to the Senior Board. Kelley asked for the senior board to select theirs through the online form prior to Louisville. Anthony Harvey moved, Cassie Johnson second. Motion carried.

G. Fundraising:

Anthony Harvey talked about a 30-gun raffle. Sell 500 tickets, there are 14 board members, if only board members sell, each would have to sell 35 tickets. We can also get others involved in selling the tickets. One ticket is \$100. Need to target hunters.

Discussion ensued on how much the raffle will cost and raise. Anthony presented the price of 30 guns would be \$18,500. Can't lock in price but we could pay 50% up front or buy them as we sold tickets. We can also make quarterly payments. The goal will be to sell 200 tickets have them paid for. Anyone wins doesn't want possession they could get credit whole sale price. Winner responsible for paying transfer fee to state. If all 500 tickets are sold, NAJRAE would raise \$31,500.

Cassie Johnson moved we go for the gun raffle. Second Anthony Harvey. Motion carried.

Anne Kimmey will get raffle tickets printed before NAILE. Cheryl needs to get a gaming license in Iowa \$50. Anthony Harvey will send a list of the guns in the raffle to everyone and they will be printed on the back of the tickets. Anthony Harvey and Anne Kimmey will talk tomorrow (October 26th) about the information for the tickets.

H. Calendar:

Junior Board Perspective from Ellie Karweik. They are frustrated with the packages. Not getting callbacks they are leaving messages. Frustrated because the markets are bad, harvesting... Can the junior board get help from the senior board?

Cassie Johnson moved to have Finance Committee, Advisors and Wylie Geyer who has been working with the junior board, meet in the next 48 hours to discuss the calendar. Cody McMurphy second. Motion carried. Cheryl will send out invites to Finance Committee members, the Advisors and Wylie Geyer for a Zoom Meeting October 26th at 8 pm.

Announcements:

Cassie Johnson shared a message from Kim Heller, Junior Advisor for JRAAA. Are there any NAJRAE junior or senior board members that would like to help in the show ring during NAILE?

Kelley reminded the senior board judge selections before Louisville.

Cody McMurphy moved to adjourn. Cassie Johnson second. Motion Carried
Meeting adjourned at 10:45pm.

**North American Junior Red Angus Association Sr Board Mtg
Report Period January 1 through September 30, 2016**

\$ 92,754.87 Balance January 1, 2016
 \$ 130,478.86 Income during period
 \$ 128,773.10 Expense paid during period
 \$ 94,460.00 Balance Sept 30, 2016

\$ 104,549.92 Checking Oct 24, 2016 \$ 18,750.00 *is what I have for a scholarship total*

Total Accounts Receivables

\$ 5,900.00 Accounts Receivable for auction
\$ 12,200.00 Accounts Receivable for Scholarship
 \$ 18,100.00 Total Accounts Receivables

Total Accounts Payable

\$ 3,338.00 RAAA 4 color 4 page spread

Detail Accounts Receivables for Auction

\$ 2,325.00	Top Line	Red U2 Reckoning 149A	Geyers will take if they don't want it.
\$ 625.00	Classic Genetics, Stan Cromer	RRA TLC Hawkeye 519	
\$ 850.00	Darl Rogers	Cooler with Meds	
<u>\$ 2,100.00</u>	Gerdas Show Cattle	Night Train x NBAR Sheer Satin R537 Embryos	
\$ 5,900.00			

Detail Accounts Receivables Scholarship

\$ 200.00	Her Three Brothers Cattle Co, Kentucky	
\$ 200.00	Homeland Place	Brian Bouldin
\$ 200.00	Clint Sartin	
\$ 200.00	Al Oliver	
\$ 200.00	Lydell Meier	??
\$ 200.00	Becky Vandike	
\$ 200.00	Caldwell Cattle	
\$ 200.00	Jayden Pritchett	
\$ 200.00	Top Line	They also owe for Reckoning semen
\$ 200.00	K3 Cattle	
<u>\$ 200.00</u>	Dee Dee Kluser	
\$ 2,200.00		

\$ 5,000.00	Englewod	Talked to Tim Prather he is helping	Re Do Invoices
\$ 5,000.00	Kissee	Talked to Tim Prather he is helping	Re Do Invoices
<u>\$ 12,200.00</u>	TO BE COLLECTED		

I have a copy of a legal pad, it looks to me like there may be a couple names at the bottom???
 I have not double checked with Kaye on this as they are just getting home from NILE.

PAID SCHOLARSHIP

\$ 500.00 Circle R
 \$ 200.00 C-Bar

\$	200.00	Jackson Branch
\$	200.00	Cundiff
\$	200.00	Jacob Eickhoff
\$	200.00	Presnell Red Angus
\$	200.00	Scott Massingill
\$	200.00	Brett Flach
\$	200.00	SL Livestock
\$	200.00	Richard Carla Clark
\$	200.00	Pleasant Hill Cattle Co
\$	200.00	Ty Be Farms
\$	200.00	Slabaugh Farms
\$	200.00	Double A Land and Cattle
\$	200.00	Jimmy/Amy Richey
\$	200.00	Dorman Cattle
\$	200.00	Randy Adolph
\$	200.00	Cundiff Farms
\$	200.00	Randy McMurph
\$	200.00	Van Wye
\$	200.00	Shane Prill
\$	200.00	Walkers
\$	200.00	Ennis Wallace
\$	200.00	Jackson Branch
\$	200.00	Brian Shuter
\$	200.00	Pladsen Farm
\$	200.00	Mandy Fischer
\$	200.00	Graystone Cattle
\$	200.00	JC Andras
\$	200.00	Otto Rentschler
\$	200.00	Christi Collins
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\$	6,500.00	