

AGENDA

NAJRAE Senior Board Meeting

November 5, 2017

7:00 PM

Video Conference Call

Attendees: **Senior Board:** Kelley Kimmey, President; Chad Zehnder, Vice President; Wylie Geyer, Kaye Gilbert, Cheryl Johnson, Cody McMurphy, Lydell Meier

Executive Secretary/Treasurer: Cheryl Johnson

Please Review: NAJRAE Rules Recommendations from the Junior Board

1. **Call to Order – Kelley Kimmey, President**
2. **Roll Call – Cheryl Johnson**
3. **Reading and Approval of the Last Meeting Minutes**
4. **Treasurer’s Report**
 - Uncollected debt from the 2017 show
5. **Election of 2017-2018 Officers**
6. **Advisor’s Report**
 - YBIC - Youth Beef Industry Congress - April 4-6
 - Leadership meeting of all breed junior boards, conference held every other year.
7. **Old Business**
 - 2017 Unfinished Show Business
 1. Feedback document
 2. Show Photographer

8. New Business

- **Committee Appointments**
(Each committee must have a senior board member or a junior board advisor with a junior board member)
 - Advertising –
 - 2017 – Cheryl Johnson, Anne Kimmey, Tracy McMurphy
 - 2018 - Anne Kimmey, Kylie Roberts, and Megan Muller
 - Auction
 - 2017- Lydell Meier
 - 2018 - Megan Muller and Owen Tolar
 - Awards
 - 2017 – Misti Spiller, Darla Rogers, Cali Bayer
 - 2018 - Darla Rogers, Kjersta Lind, and Owen Tolar
 - Events
 - 2017 – Cody McMurphy, Casey McMurphy
 - 2018 - Autum Hellerud, Jacob Tapley, and August Bertz
 - Finance
 - 2017- Cassie Johnson, Anthony Harvey, Kelley Kimmey
 - 2018- Sydney Zehnder
 - Sponsorships
 - 2017- Chad Zehnder, Darla Rogers, Wylie Geyer, Cassie Johnson
 - 2018- Autum Hellerud and August Bertz
 - Banquet/Hospitality
 - 2017- Cheryl Johnson
 - 2018-Autum Hellerud and Kjersta Lind
 - Scholarship
 - 2017- Anthony Harvey
 - 2018- Sydney Zehnder
 - Show
 - 2017- Cassie Johnson, Scott Bayer, Chad Zehnder, Cody McMurphy, Jennie Loedon
 - 2018- Jacob Tapley and August Bertz
 - Legacy Heifer
 - 2017- Ryan Shuey, Kelley Kimmey, Decky and Misty Spiller
 - 2018- August Bertz
 - Royalty
 - 2017- Misti Spiller, Edie Tolar, Gary Lanier, Kaye Gilbert
 - 2018- Kjersta Lind and Kylie Roberts
 - Host State
 - 2017- Rogers and McMurphy Families
 - 2018- Autum Hellerud
 - Futurity
 - 2017- Cassie Johnson
 - 2018- Owen Tolar
- **2018 Show Rule Recommendations**
- **Fundraising**
 - NAJRAE Calendar
 - Selling of Dates
 - Committee Chair

- **2018 Show Needs**
 - Site Logistics
 - Hotel Blocks
 - Show Coordinator

**NAJRAE Senior Board Meeting
Senior Board of Directors Meeting
Zoom Meeting
November 6, 2017**

President Kelley Kimmey called the meeting to order at 7:10 p.m.

Members Present: Kelley Kimmey, Chad Zehnder, Cody McMurphy, Wylie Geyer, Kaye Gilbert, Cheryl Johnson

Read and Approved minutes from the June 20, 2017 meeting. Approved by Acclamation.

Treasure's Report: Bank Account Balance: \$122, 529.41, Accounts Receivable: \$10,463

Election of officers: 2017-2018 officers: President Kelley Kimmey; V Pres. Cody McMurphy; Secretary/Treasurer Cheryl Johnson.

Advisor's Report: Anne Kimmey, Advisor gave a report on the juniors. Requested approval for funds for the Junior Board to attend the YBIC in 2018. Wylie Geyer moved to approve funding, Kaye Gilbert second, motion carried

Old Business: Discussion was had about changing the Supreme Female to a Top Five. Discussion had about the percentage heifer show and the steer show color. Kaye Gilbert moved that the show committee come back with their recommendations. Chad Zehnder second, motion carried.

Show Photographer: The Senior Board will put this up for bids.

New Business:

2018 Committees Chaired by a Senior Board Member and Co-Chaired by Junior Board Members

- **Advertising:**
Chair: Cheryl Johnson; Co-Chair: Kylie Roberts
Committee Members: Anne Kimmey, Megan Muller
- **Auction:** Chair: Lydell Meier; Co-Chair: Megan Muller
Committee Members: Kaye Gilbert, Owen Tolar
- **Awards:** Chair: Wylie Geyer; Co-Chair: Kjersta Lind
Committee Members: Darla Rogers, Owen Tolar
- **Events:** Chair: Cody McMurphy; Co-Chair: Autum Hellerud,
Committee Member: Casey McMurphy, Jacob Tapley and August Bertz
- **Finance:** Chair: Kelley Kimmey; Co-Chair: Sydney Zehnder

- Committee Members: Wylie Geyer, Kaye Gilbert
- **Sponsorships:** Chair Kaye Gilbert; Co-Chair: Autum Hellerud
Committee Member: Wylie Geyer, August Bertz
 - **Scholarship:** Chair: Wylie Geyer; Co-Chair: Sydney Zehnder
 - **Show:** Chair: Chad Zehnder; Co-Chairs: Jacob Tapley
Committee Member: Cody McMurphy; Scott Bayer; Jennie Lodoen; August Bertz
 - **Legacy Heifer:** Chair: Kelley Kimmey; Co- Chair: August Bertz
 - **Royalty:** Chair Kaye Gilbert; Co-Chair Kjersta Lind
Committee Member: Edie Tolar, Kylie Roberts
 - **Host State:** Chair: Cheryl Johnson; Co-Chair: Autum Hellerud
 - **Futurity:** Chair: Wylie Geyer; Co-Chair Owen Tolar.

President Kimmey reminded everyone to encourage the memberships (Junior and Senior) to get involved. A great way to start is to get on a committee.

Fundraising:

- Calendar deadline is approaching. Cheryl Johnson is getting the month ads sent to Tracy McMurphy. The Junior Board is taking care of selling the days. Calendar will be mailed with the Reds on the Rocks Sale Catalog.
- Gun Raffle: Kelley will check to see if Anthony and Judy Harvey will help with this again.

2018 Show:

- Feedback and Junior board recommendations – Senior board reviewed and approved recommendations and feedback for the 2018 show made by the junior board.
- Fairgrounds and Hotel Blocks have been secured.
- Senior Board is reviewing recommendations for Show Rule Additions/Corrections and will approve at the November 27, 2017 meeting.
- Discussion over hiring a show coordinator to assist with general show duties, entries and ShoWorks data entry. A committee was appointed to look at options and provide recommendations to the board. Committee will be chaired by Kelley and members include Cheryl, Kaye and Chad.

Kaye Gilbert moved to adjourn, Cody McMurphy second the motion, motion carried.

Meeting adjourned: 9:38 pm

Cheryl Johnson
Secretary

2017 Feedback

Sales Talk:

1. Have a timer for each age division to stay organized and efficient. **Agree**
2. Have two intermediate judges since the division is so large, and then split the exhibitors so the contest runs faster. **Agree**

Adult and Junior Socials

1. Adjust the schedule so that either the Adult Social begins at the same time as the Junior Social, or it begins shortly after the Junior Social. **Start the junior before the senior.**
2. Also consider different activities such as a movie night. **Agree**
3. Make the social a Big-Little event so more kids get involved. **Agree**
4. Pee wee decorating during block party **Agree and Up to Mia**

Gun Raffle **(Kelley is seeing if the Harvey's are willing to help with this again.)**

1. Possibly lower the ticket price
2. Allow juniors outside of the Jr. Board to help sell tickets
3. Add other items such as crossbows to the drawing

Misc. Feedback

- The times of the scheduled events (interfering with tie outs and feeding) **Adjust this when come up with a schedule**
- Feedback- Do fewer lunches for better quality/ more variety. **Concessionaire under contract. We are limited to what we can do in Kansas.**
- The new way to do the auction made the banquet faster **Agree**
- Cleaning banquet hall next day went well. **Agree**
- Dunk tank was a good fundraiser. Something new like that every year would be fun **Agree**
- Top 5 instead of Supreme Show, was confusing **Show Committee will come back with recommendation.**
- Had people complain about the stall cards or the fact that not everyone put them up after they were handed out. **Will try to enforce as best as you can.**
- Like the social as a time of non-competition to relax and visit with friends. **Agree**

- Do the Instagram hashtag contest again like in Springfield - the winners' photos could be featured in the slideshow/at the banquet **Agree**
- If we do nametags for all exhibitors again, enforce wearing them at contests. **Let Junior advisors take care of this**
 - A mastering stalling list posted around the barn **Not a problem**
- People love the quality of the pictures but have had several calls about navigation of site for ordering and those that ordered are waiting 2 months or more on the product. **Senior put out for bids**
- No Jr board exit until the owned show is complete **Agree**
- 3 scenarios for sales talk and walk through during opening ceremonies. **Agree. Do it at Exhibitor Meeting**

2018 Show Ideas

Have some kind of help available to assist people in unloading trailers as they arrive, whether it be a local 4H club, local FFA chapter, etc. **Cheryl will see if the Kansas group can line up help.**

Have a "tailgate" **Each state has their own tailgate that is specific or well known within their state. It's like a block party. Junior Board Investigate and come back with ideas to senior board. This may be difficult because there is no state association support for these families.**

All exhibitors must participate in at least two satellite contests to be eligible for any of the shows, not just Futurity. **Agree** **New Rule: Lydel M moved bred and owned, owned and futurity must participate in at least two satellite contests to be eligible for the Bred and Owned, Owned and Futurity (Lydel didn't include in his motion, the Steer and Commercial, will ask for clarification) Shows . Kaye 2nd motions carried.**

Chad Z Amended this to exclude pee wee.

Motion carried.